A 21ST CENTURY VISION OF PUBLIC EDUCATION FOR CANADA

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C21 Canada
www.c21canada.org
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1. INTRODUCTION

In a time when many world organizations are promoting new models of public education in response to the advent of the knowledge and digital era, we believe Canadians would prefer to see a national learning vision founded on Canadian values and principles. We are all witnessing the profound and escalating changes in global economies and societies arising from rapid technological advancements and unprecedented access to information and creation of knowledge. Canadians appreciate that in today’s world our youth must be positioned for success with advanced competencies and skills to be able to adapt to an ever changing work and social environment. While Canadians understand that we must position our youth for success within the context of these global trends and forces, we wish to see our public education systems remain true to our traditions and values.

Canadian parents understand that modern public education systems are and need to offer new and more relevant learning than when they attended school. For example, advancements in brain science are providing new insights into how people learn, so that teachers can personalize or tailor lessons to fit learning styles and needs, and engage our youth in their own learning experiences. Canadians recognize the importance of literacy, numeracy and science as foundational to all learning, and are demanding that public education provide evidence of student achievement, while ensuring their youth develop social emotional competencies as well as attain life skills. Global research in learning has identified additional competencies our youth will require for success in the modern world of escalating change.

What if we could create a learning model that naturally and authentically improves student achievement in literacy, numeracy and science, and provides our youth with modern competencies and life skills needed to succeed in a future we can only imagine? What if we could offer learning experiences to our youth that ignite their creativity and engages them in their own learning? What if we could harness the digital tools of today’s world to provide higher quality learning experiences and opportunities for our children, in a more cost effective and efficient manner? And what if we could create a learning model that positions our youth for success in a global environment, while imparting within them the traditions and values we Canadians take pride in.

_Shifting Minds_ offers a made-in-Canada learning framework for the 21st century.

2. GUIDING PRINCIPLES

Canada has maintained a high standard of public education that has been respected and sought after worldwide. More recently, the pace of change in the world is now shifting at unprecedented levels, and Canadians appreciate that our youth must be positioned for success in their future and not our past. In this context, _Shifting Minds_ is offered as a go-forward 21st Century learning framework for Canada’s public education systems, and is founded on the following seven (7) Guiding Principles:

**Principle 1**
All Canadians have a universal right to reach their full learning potential and to have a voice in their learning needs.
Principle 2
The primary focus of Canadian education is to position learners for fulfillment and success in the modern world.

Principle 3
Literacy, numeracy, science, life skills and 21st Century competencies must now be the foundational learning outcomes of Canada’s public education systems.

Principle 4
Instructional, assessment practices and learning environments must be modernized to personalize the learning experience and better engage Canadian students.

Principle 5
Personalized access to teachers highly skilled in 21st Century learning skills and research-based learning environments is a universal right of every Canadian learner.

Principle 6
Public education is a community and societal enterprise where all Canadians share both the responsibility for and benefits of providing high quality and modern learning opportunities.

Principle 7
Canadians must engage in and support their education leaders in offering today’s students - creative, innovative, authentic, dynamic and modern learning experiences and environments.

3. GLOBAL CONTEXT

The advent of the knowledge and digital age is fuelling profound and escalating changes in global economies and societies. Advancements in brain science are providing insights into how people learn and demonstrating that the minds of today's youth, the so-called digital generation, are hard-wired to the digital landscape within which they live. Studies confirm a crisis of disengagement of learners from traditional learning and teaching models. A recent survey of Canadian public school students conducted by the Canadian Education Association (CEA), What Did You Do In School Today?, reports that the majority of students in the upper grades are not intellectually engaged in the classroom. The survey paints a dismal picture of our current public education system’s ability to engage today’s digital generation. We need to rethink how to transform public education to ensure relevancy for today’s modern learner. http://www.cea-ace.ca/sites/cea-ace.ca/files/cea-2011-wdydist-infographic.pdf.

The OECD, European Union, UNESCO and numerous other think tanks and authors conclude that new realities demand people with different competencies than those considered appropriate for success in the agrarian and industrial era. Multi-literate, creative and innovative people are now seen as the drivers of the 21st Century and the prerequisites to economic success, social progress and personal empowerment. Organizations and authors have identified these competencies and call for a transformation of public education systems globally to meet current learning needs along with a shift in the way that we engage students in their own learning.
Many countries are responding and have embarked on whole system reform of their education systems. The question that Canadians must now ask themselves is: What is Canada’s response to meeting the new learning realities of the knowledge and digital age? Many of the most globally successful countries are actively transforming their education systems to better prepare their young people to function in today’s world of rapid technological change, economic globalization and increased migration and mobility. Is Canada keeping pace?

4. C 21 CANADA

The genesis of C21 Canada: Canadians for 21st Century Learning and Innovation is the shared belief of its members that public education in Canada must be transformed to position Canadians for success. The goal of C21 Canada is to witness an accelerated pace of 21st competencies, instructional practices, and digital resources and services being integrated into Canada’s learning systems.

C21 Canada believes achievement of this goal is essential to meet the economic, social, environmental and financial aspirations of Canadians. Achieving the goal is within Canada’s grasp, but will require Shifting Minds to the 21st Century learning reality at all levels in Canadian society. Shifting Minds means: 1) Understanding we need to shift what we teach and how we teach to engage, empower and position learners for success; and 2) shifting the mindset of Canadians to the imperative for 21st Century models of learning in public education.

Innovations in 21st Century models of learning are exemplars to challenge and guide governments and education leaders to institute change. A C21 Canada national framework is needed to cast a learning vision for governments, jurisdictions, school boards and education leaders, while engaging local and public support in achieving shared learning goals.

We require a significant shift in pedagogy, to ensure a focus on learning as opposed to teaching. We need to train and support teachers to create relevant and rigorous learning experiences to ensure learners attain 21st learning competencies.

Members of C21 Canada understand that while the rapid expansion of digital capacity has fuelled profound change, it is not just about technology; it is how one is able to use technology to attain the competencies required for economic, social, environmental, financial and personal growth and progress. The end game is not more classroom technology; it is about fostering creative and innovative minds.
Nonetheless, ICT-rich learning environments are prerequisites to 21st Century models of learning. For example, we must be able to personalize the learning experience and ICT is the tool that makes this possible. In fact, on-line learning, blended learning and virtual schools offer viable learning options for many learners, increase communication and collaboration and close the gap between learning opportunities available to students in urban areas versus rural and remote areas of Canada. The mobile classroom is fast becoming a reality and today’s learners now have the technological capacity to access experts from around the world with a device they can hold in the palm of their hand.

The shift to 21st Century models of learning is occurring in pockets across Canada. Many innovative Educators are delivering creative and learning experiences for students in their classrooms and often sharing their expertise with a community through remote access. , C21 Canada applauds these learning innovators but believes changes must be systemic and the pace of change accelerated.

The provinces and territories are constitutionally responsible for public education in Canada. The federal government is constitutionally responsible for education for on reserve aboriginal students. We need Canadian citizens and their governments at all levels to understand the imperative for modernizing our education systems to meet the new realities of the knowledge and digital era. C21 Canada recognizes that a shared vision for public education needs to reflect a pan-Canadian focus while respecting local identities and practices. Canada needs a 21st Century learning vision that can be customized to local realities and priorities.

This new vision must be founded on leading edge international learning research and be dynamic in nature given the unprecedented pace of change being witnessed globally. In this context, C21 Canada is seeking to create a 21st Century learning vision and framework that reflects the transformative changes required, while allowing for flexibility in the actual design of implementation models.

C21 Canada is seeking to create a 21st Century learning vision and framework that inspires Canadians, reflects Canadian values, and provides leadership in achieving the goal of accelerating the pace of the changes required.

C21 Canada wishes to harness the collective will of Canadians in pursuing a national vision and framework for 21st Century models of learning in Canada.

C21 Canada and its members wish to take this opportunity to express their profound gratitude and appreciation to all Canadians who share their vision and who take action to ensure our children receive the education they deserve and need for success in today’s modern world.
5. A 21\textsuperscript{ST} CENTURY LEARNING FRAMEWORK FOR CANADA

*Shifting Minds* is a 21\textsuperscript{ST} Century inspired vision and learning framework for Canada’s public education systems. The vision and framework is aligned and relevant to the goals and transformative values of Aboriginal band operated schools that provide education for on-reserve students.

*Shifting Minds* consists of seven highly inter-related elements:

1. Vision Statement
2. Student Achievement and Relevancy
3. Foundational Learning
4. 21\textsuperscript{ST} Century Competencies
5. Role of Policy Makers, Principals, Teachers, Parents, and Stakeholders
6. System Redesign Priorities
7. Vision Graphic

5.1 Vision Statement

21\textsuperscript{ST} Century models of learning for all Canadians.

5.2 Student Achievement and Engagement

The primary reason that education systems exist is to meet the learning needs of students. Canadian society places high value on its education systems, recognizing its contribution to personal empowerment, economic competitiveness and social progress.

Current trends in education promote inquiry-based learning that places students at the centre of their learning agenda. Classroom-based, provincial and international assessments can provide comparative indications of achievement and samples of student engagement criteria. However, how do you know if your provincial and local education system(s) places students at the centre of learning? While evaluating the progress of your students using modern assessment tools is one measure, C21 Canada suggests asking the following five questions to gather evidence of whether students believe that they are at the centre of your education system. Survey your students to determine their answers to the following:

- Do students at your school have a meaningful voice in the design of learning outcomes?
- Do students have a voice in what resources, tools and learning environments are available at your school?
- Do students have a meaningful voice at all levels in the education governance model?
- Do teachers offer student driven project based learning opportunities as the norm?
- Are students intellectually engaged in their learning?
If your students score your system high in regards to all five questions, congratulations! If not, we suggest your policy makers, educators, parents and stakeholders still have some work to do.

However, it is not entirely up to policy makers, educators, parents and stakeholders to ensure students are at the centre of the learning system. Students themselves have an important role to play and are responsible for ensuring their voices are heard and their learning needs are met. C21 Canada urges students and their associations and organizations to get actively involved in the debate on what Canada’s learning framework should be in the 21st Century.

We also encourage all students to offer C21 Canada counsel and advice on this Shifting Minds document and any other programs and services we offer. For our part we will ensure students have the opportunity to play an active role in the development of our policy statements, programs and services.

5.3 Foundational Learning

Learning experts are generally united in their view that students require a firm foundation in literacy, numeracy and science to succeed in other subjects and higher order thinking. C21 Canada firmly believes that these areas of learning must remain a focal point for Canada’s education systems. Most Canadian jurisdictions and schools are focused on improving their students’ level of achievement in these areas. To date, Canada fares well in this effort when compared internationally. The OECD’s Program for International Student Assessment (PISA) generally ranks Canada near the top in student performance in these areas.

It must be emphasized however that this success is not systemic to Canada’s learning systems. There are a number of Canadian jurisdictions and schools that consistently struggle with their national and international rankings. In addition, although many are making gains, historically many Aboriginal band operated schools are considerably less successful in these subject areas than their public education peers.

The question is whether student achievement in literacy, numeracy and science can be substantially improved if Canadian schools adopt modern teaching and learning methodologies and technologies. The answer is an emphatic YES!

As the aforementioned study by the CEA on student engagement (or lack thereof) attests, student achievement in literacy, numeracy and science could profoundly improve if students were more engaged and intellectually stimulated in their learning. We have to change how we teach. Higher levels of student engagement in learning will lead to deeper levels of understanding and higher levels of achievement. Schools and teachers currently using relevant instructional practices and information and communication technologies are witnessing improvements in student performance, higher levels of student performance, and enhanced levels of teacher satisfaction. The opportunity is to make these approaches to teaching and learning systemic in Canadian education.

Canada’s ability to improve student achievement levels in literacy, numeracy and science and to keep pace internationally with student achievement rankings in these areas will largely depend on whether we keep pace with other countries on adopting modern learning methodologies.
How Canadians respond to this challenge is critical. In today’s knowledge and digital era and global reality, positioning for success in learning is an economic and social imperative. Canadians have the potential to be world leaders if we adopt modern learning models and tools.

Success in literacy, numeracy and science is also a pre-requisite for mastering 21st Century competencies, as the next section of Shifting Minds will demonstrate.

5.4 21ST Century Competencies

As the earlier section states, Canadian learners must have a firm foundation in literacy, numeracy and science. However, world leaders now agree that success in these three areas is no longer enough. Today’s knowledge and digital reality demands additional competencies and skill sets. A high level of agreement exists internationally on what these competencies are. In fact, some question whether they are new at all. They would be missing an important point. While these competencies may appear familiar, two things have changed. First, they are profoundly different by definition and they are far more important in this era than ever before.

C21 Canada has conducted extensive research on the various 21st Century competencies and the learning frameworks currently existing worldwide. Appendix 1 summarizes a number of these documents and as can be seen, while there is a high degree of consensus on the nature of these competencies, various jurisdictions and authors have depicted them in different ways, often to reflect local priorities and realities.

It is imperative that the proposed learning framework in Shifting Minds reflect Canadian learning priorities and societal values, within the global setting. The following chart identifies the 21st Century competencies adopted by C21 Canada to be the focus of the Canadian 21st Century Learning Framework.
### Chart 1: 21st Century Competencies

<table>
<thead>
<tr>
<th>21ST CENTURY COMPETENCIES</th>
<th>TARGETED OUTCOMES</th>
<th>RATIONALE</th>
</tr>
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</table>
| Creativity, Innovation and Entrepreneurship | **Creativity:** The ability to apply creative thought processes to create something of value.  
**Innovation and Entrepreneurship:** The capacity to create and apply new knowledge in innovative and entrepreneurial ways to create new products or solve complex problems.  
*The capacity to invent new problem solving heuristics when all standard protocols have failed (Dede)* | Today’s economic, social, environmental and financial challenges are increasingly complex and require creative, innovative and entrepreneurial thinking to solve problems and keep pace of the ongoing and escalating demand for new and innovative solutions and products. For success in school, work and life, people must be able to use creativity in order to adapt, generate new ideas, theories, products and knowledge. |
| Critical Thinking | A deep understanding of and capacity to apply the elements and processes associated with critical thinking and problem solving.  
The ability to acquire, process, interpret, rationalize and critically analyze large volumes of often conflicting information to the point of making an informed decision and taking action in a timely fashion. | The knowledge and digital era is demanding people with higher order thinking skills; the ability to think logically and to solve ill-defined problems by identifying and describing the problem, critically analyzing the information available or creating the knowledge required, framing and testing various hypotheses, formulating creative solutions, and taking action. |
| Collaboration | The ability to interact positively and respectfully with others in creating new ideas and developing products.  
The ability lead or work in a team and to relate to other people in varying contexts, including capacity to resolve and manage conflict.  
The capacity for sensitivity to the issues and processes associated with collaborating across cultures.  
The ability to collaborate across networks, using various information and communication technologies. | Importance of interpersonal capabilities is higher and the skills involved more sophisticated than in the industrial era. Social media has created a dominant impact on the collaboration dynamic which occurs outside schools. |
| Communication | High level literacy skills, including strength in a person’s mother tongue with multi-lingual capacity a definite asset.  
The ability to use technology to develop 21st Century competencies in the context of core subjects.  
The capacity to communicate using a variety of media and technologies.  
The ability to access, analyze, integrate and managing large volumes of information.  
The capacity to effectively use social media to communicate and resolve challenges.  
The ability to critically interpret and evaluate ideas presented through a variety of media and technologies.  
Highly developed cooperative interpersonal capabilities. | Communication is more complex and sophisticated and work is often occurring with peers located half-way around the world.  
Learning science reinforces constructivist models of building understanding and making meaning which are built on human interactions. |
|---|---|---|
| Character | Learners will develop 21st Century Life Skills, such as:  
- Life-long and learner  
- Leadership, responsibility and accountability  
- Self-directed, adaptable and resilient  
- Tolerant, ethical and fair  
- Personal productivity  
- Interpersonal (people) skills  
- Mental and physical well being  
- Proficiency in managing personal relationships. | The knowledge economy and social environment is highly complex, fast paced, multi-cultural and stressful in nature, demanding people with highly developed interpersonal traits and strength of character.  
Collaborating to learn requires social emotional learning skills including self-awareness, social awareness, self-regulation, relationship skills. |
| Culture and Ethical Citizenship | The capacity to comprehend Canada’s political, social, economic and financial systems in a global context.  
The ability to appreciate cultural and societal diversity at the local, national and global levels.  
The ability to critically analyze the past and present and apply those understandings in planning for the future.  
The capacity to understand key ideas and concepts related to democracy, social justice and human rights.  
Disposition and skills necessary for effective civic engagement.  
The ability to understand the dynamic interactions of Earth’s systems, the dependence of our social and economic systems on these natural systems, our fundamental connection to all living things, and the impact of humans upon the environment.  
The capacity to consider the impact of societal and environmental trends and issues. | Canadians place value on the history and culture which shapes our country and its people.  
Aboriginal communities in particular wish to see their culture reflected in Canadian education policy, programs and services. The increasingly global nature of the economic social, environmental and financial sectors means cross-cultural interactions, creating both opportunities and challenges that require unique competencies and skill sets.  
Canadians must be global citizens, with a clear identity of their own history and culture along with sensitivity and respect for diverse identities and cultures as impacted upon our sustainability. |
While the capacity to effectively use computer and digital technologies is identified in Chart 2 above as a 21st Century competency, ICT must also be seen as inherent in all other competencies. Specifically, this means that ICT is a key enabler in achieving all the other competencies.

5.5 Roles and Responsibilities

The vision identified in Shifting Minds and the goal of C21 Canada will only be realized with the support of policy makers, principals, teachers, parents and education stakeholders. The shift in the model of learning that must occur in Canada requires the leadership and support of each and every one of these groups.

What Can I Do To Help?

At this stage in reviewing Shifting Minds Canadian education policy makers, principals, teachers, parents and stakeholders may well ask themselves this question. They likely fully appreciate that the world is fundamentally changing due to the knowledge and digital reality. They are active witnesses to the difference in how their own children and students are connecting using social media and accessing the answers to questions they have using the internet. And they may well fully support Shifting Minds call for change.

The question is valid, and their help is indeed urgently needed. C21 Canada offers the following summary of ways these leaders in education can help bring about the changes required in Canada’s learning systems.

Policy Makers

- Design learning strategies on the principles of 21st Century models of learning.
- Align all existing and future fiscal and human resources to achieving this strategy.
- Align all levels of your system to this cause.
- Design and implement effective communication and collaboration models to engage the parents and the public in the need for and agenda for change.
- Ensure all learning outcomes and assessment models are relevant to the learning needs of students.
- Ensure students have a meaningful voice in all aspects of the education governance model.
- Foster private-public partnerships with the knowledge sector and other non-government organizations to meet the needs of students.
- Build in incentives for creative and innovative teaching.
- Modernize the training standards for pre-service teachers and their training institutions.
- Social media to engage students, educators and citizens.
✓ Advocate for a national learning framework founded on 21st Century models of learning.

**Principals**

✓ Design a School Improvement Plan based on 21st models of learning.
✓ Ensure teachers and students have a meaningful voice in the governance of the school.
✓ Foster a climate of creativity and innovation in instructional practice within your school.
✓ Ensure creative and ICT rich learning and teaching environments.
✓ Embrace social media as a learning tool.
✓ Align teacher training activities to modernizing instructional practices, including the teaching of 21st Century competencies and integrating technology with pedagogy.
✓ Support collaborative teaching models within your school.
✓ Ensure your teachers offer student driven project based learning opportunities within your classrooms.
✓ Support the development of modern school leadership standards of practice.
✓ Actively engage your local community in seeking authentic learning experiences for your students outside the classroom.
✓ Advocate for a national learning framework founded on 21st Century models of learning through your local and national associations.

**Teachers**

✓ Provide leadership in support of designing a School Improvement Plan founded on 21st Century models of learning.
✓ Pursue creative and innovative teaching practices in your classroom.
✓ Encourage students to identify their learning interests and offer project based learning opportunities.
✓ Pursue personalized learning opportunities for your students.
✓ Share innovative teaching practices with your peers.
✓ Support collaborative teaching models in your school.
✓ Take an active role in redesigning learning outcomes to ensure they are relevant to today’s students.
✓ Promote and attend in-service training opportunities on 21st Century learning models, methodologies and digital resources and tools.
✓ Encourage teacher and student access to digital resources and tools.
✓ Support modernizing teaching standards to reflect 21st Century learning and teaching reality.
✓ Advocate for a national learning framework founded on 21st Century models of learning through your local and national associations.

**Parents**

✓ Provide leadership in the design of a School Improvement Plan founded on 21st Century models of learning.
✓ Support the introduction and sustainability of 21st Century models of learning within your education system and local school.
✓ Demand student access to teachers skilled in 21st Century competencies and to ICT rich learning environments.
✓ Work collaboratively with other parents to ensure all students have access to a modern education and modern learning environment.
✓ Advocate for a national learning framework founded on 21st Century models of learning through your local and national associations.

**Stakeholders**

✓ Advocate for a national learning framework founded on 21st Century models of learning.
✓ Advocate for 21st Century models of learning within your jurisdiction.
✓ Support local schools pursuing School Improvement Plans founded on 21st Century models of learning.
✓ Provide authentic learning opportunities for students outside the school and classroom.
✓ Design relevant learning resources to meet the emerging needs of 21st Century learners.

### 5.6 System Redesign Priorities

This section identifies the core elements of public education that must undergo elements of transformation. This systemic change must be strategic and focused to be successful. Five areas of public education are identified for action and are summarized in the chart below.

**Chart 2: System Redesign Priorities**

<table>
<thead>
<tr>
<th>SYSTEM ELEMENT</th>
<th>PRIORITIES FOR ACTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Curriculum</td>
<td>Learning outcomes and associated activities must be relevant to engage the 21st Century digital learner.</td>
</tr>
<tr>
<td></td>
<td>The number of learning outcomes must be reduced substantially to increase instructional time and allow for depth of understanding.</td>
</tr>
<tr>
<td></td>
<td>Learning outcomes must be rationalized across subject areas to reduce redundancy while strengthening cross-curricular relationships.</td>
</tr>
<tr>
<td></td>
<td>Higher levels of learner performance in literacy and numeracy performance must be achieved.</td>
</tr>
<tr>
<td></td>
<td>21st Century competencies (6Cs of 21C) must be infused through-out all learning outcomes.</td>
</tr>
<tr>
<td></td>
<td>Assessment regime(s) must be complementary to 21st Century learning outcomes and pedagogical practices.</td>
</tr>
</tbody>
</table>
Digital technology must be harnessed to ensure data generation dynamic and timely, and able to be mined effectively and efficiently to allow timely adjustments and interventions.

Roles within education systems must be rationalized and clarified to enhance efficiency of program delivery.

**Pedagogy**

- Teaching practices and assessment methods must change to align with 21\textsuperscript{st} Century models of learning.
- Teachers must achieve fluency in using new technologies to engage and support student learning;
- Personalized learning opportunities must be offered to all students;
- Learners must have individualized access to the internet and digital resources;
- Teachers must offer project based learning opportunities to students reflecting the students passion and interest areas.
- Teachers must embrace collaborative teaching models (e.g. professional learning communities);
- The application of social media to learning must be achieved;
- Complementary standards and assessments must be realized;
- Flexibility in instructional time allocations must be attained to support anytime anywhere learning.

**Learning Environment**

- Learning spaces must be flexible and offer opportunities for both personalized and collaborative learning.
- Mobile learning opportunities should be integrated with other learning delivery models, where appropriate.
- Learning environments must be ICT rich with adequate technical support and infrastructure
- Design standards must support Anytime Anywhere learning opportunities.
- On-line learning, blended learning and virtual schools must be pursued as viable and relevant options to meeting the needs of many learners.
- Networks must be designed to facilitate a seamless transition between digital devices to access the internet.
- Assistive technologies to support the full range of learners, including gifted learners and learners with learning or physical disabilities, must be ubiquitous.

**Governance**

- Creating a 21\textsuperscript{st} Century model of learning requires a strategic and focused approach by governments and educators, and an alignment of purpose within the system.
- Leadership must be a shared responsibility of all education partners and stakeholders, demanding highly collaborative and communicative design and implementation processes.
- Creativity and innovation in the classroom is best promoted when central education agencies are responsible for policy (learning outcomes and resources) and schools are empowered and resourced to be creative and innovative in the delivery of learning (student performance and engagement).
- School Leaders must model 21 Century skills in daily decision making, develop school improvement plans reflecting 21\textsuperscript{st} Century learning goals and support procedures and practices which promote the shift in mindset required to achieve 21 Century learning in school.
<table>
<thead>
<tr>
<th>Citizen Engagement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parental and community engagement in the transformation process is a pre-requisite to success.</td>
</tr>
<tr>
<td>Community engagement is essential to offer students both in-school learning supports and authentic learning opportunities outside the classroom.</td>
</tr>
<tr>
<td>Societal awareness of and support for the return on investment benefits (economic, social, environmental, financial and personal) of 21st Century models of learning are essential for successful transformation.</td>
</tr>
</tbody>
</table>

### 5.7 Vision Graphic

The graphic below illustrates the various elements of the proposed 21st Century learning framework and how they inter-relate. It is important to note that the student is placed at the centre. This placement emphasizes the focus of 21st Century models of education on meeting the learning needs of each individual student.
6. PURSUING A RELEVANCY: NEXT STEPS

We are **not** teaching our learners the competencies they will need to succeed. Our learners are being ill-prepared to compete for jobs with people from all over the world. Our future national productivity and competitiveness will suffer. Many nations are already reforming their education systems to position their societies for success within an increasingly competitive global environment. Failing to act today makes Canadians vulnerable to those countries that do.

Global research is clear:

- The competencies and skills required for success in the industrial era are not the same as those in the knowledge and digital age;
- Highly creative and innovative people are the drivers of the 21st Century.
- Mastery of literacy and numeracy and 21st Century competencies is a prerequisite for success today and in the future.

C21 Canada’s 21st Century Learning Framework (above) offers a vision and a direction for transforming Canada’s learning systems to 21st Century models of learning.

The need for change is urgent.

C21 Canada calls for immediate action in the following four critical areas:

1. **A National Learning Framework**

   C21 Canada calls on education policy makers at the provincial, territorial and federal level to design and implement a national learning framework founded on 21st Century models of learning and the principles and ideas reflected in Shifting Minds.

2. **Innovative Teaching Practices**

   Teachers adopt modern instructional practices, including the teaching of 21st Century competencies, integrating technology with pedagogy, harnessing the power of social media for learning and offer learners interconnected learning experiences, choices, and opportunities.

   Faculties of Education in Canada adopt 21st Century learning based pre-service teaching
standards and integrate ICT into their own pedagogies and classrooms.

Provinces adopt 21st Century teaching standards for in-service teachers and provide the tools, resources and training required for teachers to be innovative, teach 21st Century competencies, integrate technology with pedagogy and better engage their learners.

3. **Student Centered learning Opportunities and Modern Assessment Tools**

Learners offered self-paced, self-directed, individualized and technology supported learning opportunities.

Frameworks, benchmarks, portfolios and other asset-based approaches to assessment are implemented.

4. **Extension of Learning Beyond the Classroom**

Learners offered on-line, blended and virtual school learning opportunities with access to teachers worldwide.

Communities offer students authentic learning opportunities outside of the school.

5. **ICT Integration**

Learning systems offer ubiquitous access to WiFi.

Learners offered individualized access to a high diversity of technologies at all levels in the K-12 system.

Learning systems explore and adopt cloud-based services and opportunities.

7. **THE CALL TO ACTION**

We are living in the knowledge and digital age. We are already over a decade into the 21st Century and Canada’s education system are not adapting to this new reality fast enough. Adopting 21st Century models of learning in Canada’s education systems is imperative to positioning students and the nation as a whole for success.

C21 Canada is advocating for the creation of a National 21st Century Learning Framework for Canada.

What can you do?
**Students:** Demand that your schools adopt modern and more engaging teaching practices and provide you with individualized access to the digital tools and resources of your generation in your classrooms.

**Teachers and School Leaders:** Lead the change by adopting 21st Century principles in your school improvement plans and innovative instructional practices in your classrooms.

**Parents:** Call on educators and governments at all levels to provide your children modern learning opportunities and access to technologies in the classroom.

**School Boards:** Endorse Shifting Minds and make 21st Century models of learning a priority for your Board; provide 21st Century training for your educators; enhance the pace of investments in learning technologies and shift your focus and budgets accordingly.

**Education Leaders:** Create 21st Century inspired education strategies and school improvement plans and make the changes happen within your schools, and advocate for change throughout your education system.

**Faculties of Education:** Adopt and implement 21st Century training standards for pre-service teachers, including the integration of technology with pedagogical practices, and create 21st Century learning environments within your faculties.

**Ministers of Education and CMEC:** Lead the shift to 21st Century models of learning in Canada by setting clear goals and objectives for provincial and territorial education systems, including: re-designing learning outcomes and curriculum; providing personalized access to technology for students and teachers; setting new 21st Century standards for educational leaders and modernizing teaching standards; and providing targeted funding to accelerate the pace of integrating learning technologies into classrooms.

**Public:** Call on governments at all levels to adopt 21st Century models of learning and to accelerate the pace of investments in technologies in Canada’s schools and classrooms for students.

**Education Industry Leaders:** Collaborate with Ministries of Education to design relevant learning spaces and pedagogically sound tools and learning resources for the 21st Century learner.

**Industry Leaders:** Invest more heavily in education and collaborate with provincial governments and educational institutions to assure students graduate with the essential skills to be successful 21st Century global citizens.

Historically the pace of change in education is slow relative to other sectors of society. But, in today's world where social media has changed nations, clearly a concerted call to action by all involved has the potential to move Canada to the leading edge of learning, to the benefit of all Canadians.

Our collective future depends on it!
Following is an annotated bibliography designed to provide delegates to the 21st Century Learning Framework Summit with access to some of the best national and international documentation and references on 21st Century learning frameworks. The annotated bibliography is divided into two sections: non-government and government resources.

**NON GOVERNMENT REFERENCES**

**GENERAL INTEREST**

**Comparing Frameworks for “21st Century Skills”**

Article comparing various frameworks for “21st Century Skills,” (P21, EnGauge, OECD, AAC&U), as well as frameworks for “Digital Literacies.” (The “Digital Literacies” frameworks were not researched in depth as the current document deals with a broader skill set. Also note that titles for the P21 skills might not be exactly correct.)


**Toward a New Learning Ecology Teaching and Learning in 1:1 Environments**

*As the nation’s economy continues its irrevocable shift from manufacturing toward idea-driven, creative industries, our schools—and the teaching and learning enterprise at the heart of our schools—need to undergo a transformation as well. The result of such a transformation needs to be a type of educational experience and expertise that will not only support but also ignite participation in—and leadership for—an idea-driven, creative economy. Equally important as supporting a new economy is educational experience and expertise that supports a global citizenry.*


**21st century skills and serious games: Preparing the N generation**

*Ensuring that all students have the opportunity to participate fully in society is a daunting challenge for educators. Central to this challenge in the 21st century is changing how we view learning. Serious games, an area that is gaining momentum in education, has potential to transform how we view learning as we meet the fast-paced, ever-changing demands of modern life and work. Forging a conceptual bridge between serious games and 21st century workplace skills, this chapter: 1) defines evolving characteristics of the 21st century learner, 2) synthesizes proposed 21st century skills from different disciplines, and 3) analyzes how certain features of serious games can promote the highly valued 21st century skills of expert problem-solving and complex communication. The chapter closes with a call for more thoughtful*
Empirical studies in order to establish a research base that ultimately will affect policies around the use of serious games in school settings.


Equipping Every Learner for the 21st Century

A Cisco Whitepaper that proposes a new paradigm of 21st century learning; one that will require a holistic transformation of education systems. A corporate site but consistent with what other framework documents are saying with respect to public education and the need to change to answer the needs of the 21st Century. This paper is very similar to P21 in philosophy and content - Excellent backgrounder on the “why” of 21st Century learning. Also speaks to pedagogical changes and the role of leadership in effecting the requisite changes.


Horizon Reports

Horizon Report > 2011 K–12 Edition

Emerging technologies and key trends and challenges that will impact teaching, learning, and creative inquiry in the K-12 sector over the next five years. Reports have been generated for the past three years. The link below is to the most recent 2011 report.


New Media Consortium Website: http://www.nmc.org/publications

Kaiser Family Foundation Reports


A national survey by the Kaiser Family Foundation found that with technology allowing nearly 24-hour media access as children and teens go about their daily lives, the amount of time young people spend with entertainment media has risen dramatically, especially among minority youth. Today, 8-18 year-olds devote an average of 7 hours and 38 minutes (7:38) to using entertainment media across a typical day (more than 53 hours a week). And because they spend so much of that time ‘media multitasking’ (using more than one medium at a time), they actually manage to pack a total of 10 hours and 45 minutes (10:45) worth of media content into those 7½ hours.

This is the third in a series of large-scale, nationally representative surveys by the Foundation about young people’s media use. It includes data from all three waves of the study (1999, 2004, and 2009), and is among the largest and most comprehensive publicly available sources of information about media use among American youth.

Pew Internet American Life Project Reports
The PEW Internet and American Life Project prepares reports on the impact of the internet on all aspects of American life. Technology, Social media and Internet use stats are available in several categories for all age groups.
PEW Internet and American Life Project website: http://www.pewinternet.org

Walden University Study
This study, based on a survey of more than 1,000 U.S. K–12 teachers, addresses five myths about technology use in education—particularly by teachers—and educators’ perceptions about the effects of technology use on student learning, behaviours and skills. It is suggested that teachers have a vital role to play at the intersection of technology and 21st century expertise—modeling their confidence with technology, guiding young minds toward constructive educational purposes, and teaching students the tried and new skills for college and career readiness in a competitive world.
This study also comments on the impacts of teacher technology use on several aspects of student performance and behaviour. 21st Century skills acquisition is also impacted.

CANADA

21st Century Fluency Project (Infosavvy Group, British Columbia)
Collaborative effort for sharing ideas and “developing resources for transforming learning to be relevant to life in the 21st Century”. They have produced many papers on the need for changes in education. They have also produced “Curriculum Integration Kits” and are working on a series of 6 publications as part of the 21st Century Fluency Project. (2 examples below).
Website: http://www.fluency21.com

Living on the Future Edge: Windows on Tomorrow
The first in a series of six books to be authored by the 21st Century Fluency Project. Focuses on the state of education and the need for change in the face of society and its relationship with technological innovation. The book calls for teachers to abandon their paradigms in favour of digital age strategies for engaging students and bringing relevance to education. They emphasize that change is not going to happen but is, has been and will continue to. Emerging tech trends that impact education are explored and ideas for innovative practice are suggested.

Understanding the Digital Generation: Teaching and Learning in the New Digital Landscape
This book gives specific reasons why teachers should incorporate technology into pedagogy to meet the needs of “Digital Immigrants”. Provides various accounts of how students learn, think and how their brains are wired differently. All are encouraged to up their game to incorporate the tools or the digital generation to adequately prepare students for the 21st century workplace. You can’t identify what is needed for the 21st century by being rooted in 20th century thinking and practice. Examples are given.
UNITED STATES

EnGuage (Metiri Group and NCREL)

enGauge®21st Century Skills: Literacy In The Digital Age
This paper emphasizes the need for students to thrive in the digital age. Examples of specific digital age literacies and examples of the types of inventive thinking skills are highlighted. Likewise specific 21st Century and “high productivity” Skills are identified. The importance of academics is acknowledged, but against a backdrop of digital readiness and holding schools accountable for preparing students adequately. An attempt at explaining the “how” of 21st Century education is included (page 73) as is a cross comparison to earlier models such as NETS and Standards for Technological Literacy (2000).

enGauge 21st Century Skills for 21st Century Learners
Two page brief summarizing the attributes of the enGauge Framework. More of a brochure, but a good tight synopsis.

21st Century Learning
The convergence of Globalization, Digital Innovations and Learning Sciences Breakthroughs has created a zone of optimized learning and a compelling sense of urgency for 21st Century learning infused with technology. Caution about the implementation of tech in learning and that it can’t stand alone. Technology is implicated in enhanced student engagement. Several studies are reviewed demonstrating the impact of tech on learning.

P21 (Partnership for 21st Century Skills)
A national organization “advocating for 21st Century readiness for every student”. P21 and its members provide tools and resources to help the U.S. education system keep up by fusing the 3Rs and 4Cs (Critical thinking and problem solving, Communication, Collaboration, and Creativity and innovation). While leading districts and schools are already doing this, P21 advocates for local, state and federal policies that support this approach for every school. This website is the home of the P21 Framework as well as a host of resources for members (includes “Route 21”, an excellent library of research and information pertaining to 21st Century Skills). P21 has also published many papers central to their framework that are germane to 21st century models of learning (see below for some of the more relevant publications). Website: www.p21.org

Framework for 21st Century Learning
A brief 2 pager outlining the Framework for 21st Century Learning as proposed by the Partnership for 21st Century Learning. P21 has also published many papers central to their framework that are germane to 21st century models of learning (see below for some of the more relevant publications).
**Century Skills (P21).** Mastery of core subjects is emphasized as is higher level understanding of content achieved by “weaving” 21st Century Interdisciplinary Themes and Skills into those subjects. Themes include: global awareness, financial literacy, civic literacy, health literacy and environmental literacy. 21st Century Skills include: creativity, innovation, critical thinking, communication and collaboration. Life and career skills such as: flexibility, self management, cross cultural skills, leadership and responsibility are also stressed.


**A State Leaders’ Action Guide to 21st Century Skills**

A call to action for State Leaders -what matters to students today differs from the traditional view. A warning about the lack of preparedness a traditional education will provide in today’s economy. A vision is presented for 21st Century learning in the US. Seven strategies are outlined for a successful 21st Century Skills Initiative and a lofty attempt at the “how of 21st Century Learning. More of a to-do list than a manual for how.


Focus on the needed response of education to the fundamental shift in economy. This paper formalizes the connection between education and global competitiveness. It is believed that the competitiveness of today’s students in tomorrow’s economy is dependent upon policy makers showing leadership in the creation of a 21st Century Education system. Includes sample state and local policy initiatives. Nice graphics demonstrating economic shifts and builds a good case for the need for change.


**Beyond the Three Rs. Voter Attitudes toward 21st Century Skills**

P21 document giving voter attitudes and opinions as to 21st Century Skills needed for public education. “A virtually unanimous 99 percent of voters say that teaching students a wide range of 21st century skills—including critical thinking and problem-solving skills, computer and technology skills, and communication and self-direction skills—is important to our country’s future economic success.”


**Are They Really Ready To Work? Employers’ Perspectives on the Basic Knowledge and Applied Skills of New Entrants to the 21st Century U.S. Workforce**

This Conference Board (and P21 - Partnership for 21st Century Skills) Report gives scores for various competencies for new entrants into the workforce that have a grad degree, and strengths and weaknesses. A survey of over 400 employers highlighting the most sought after basic and applied skills. All high school workplace entrants scored as deficient on all measures. Two-year college entrants received and excellence rating for IT Application but deficiency on all other measures. Four-year university entrants had more excellence ratings than deficiencies. Areas of needed improvement are highlighted, as is the problem of retirement rate and workforce needs.

Project Red: The Technology Factor. Nine Keys to Student Achievement and Cost-Effectiveness
The first large-scale national study to identify and prioritize the factors that make some technology implementations perform dramatically better than others, demonstrate that schools employing a 1:1 student-computer ratio and the key implementation factors outperform other schools, and reveal significant opportunities for improving education return on investment (ROI) by transforming teaching and learning. Reinforces that technology alone is not transformational. Very comprehensive look at the factors that must be changed to meet the technological needs of 1 to 1 computing. Also considers the impact of these factors on stakeholders, leaders, policy makers etc.

Technology has changed the world…and it can change education too
There is a positive impact of technology use on student performance and school finance. Ubiquitous technology, when properly implemented, can drastically impact educational success as measured by drop-out rates, high stakes testing, discipline referrals and graduation rates. There are 5 key benefits of using tech in schools. Financial benefits are also mentioned.

AAC&U (American Association of College and Universities)
Educating the Net Generation
An e-book collection of articles relating to 21st Century learning. Each chapter is an article focusing on an aspect of what learning needs to look like. One chapter in particular “Curricula Designed to Meet 21st Century Expectations is of particular interest. However all chapters/articles are worthy of our attention as they work through the issues that confront education. This book is consistent with constructivist education and therefore authentic learning. Technology and personalization also garner favor.

ISTE ICT Skills (International Society for Technology in Education)
ISTE | NETS Student Standards 2007
The skills and knowledge students need to learn effectively and live productively in a digital world. Categories include: Creativity and Innovation, Communication and Collaboration, Research and Information Fluency, Critical Thinking, Problem Solving, Decision Making, Digital Citizenship and Technology Operation and Concepts.
The ISTE NETS and Performance Indicators for Teachers (NETS-T)
A framework for educators to use as they transition schools from Industrial Age to Digital Age places of learning. Categories include: Facilitating and Inspiring Student learning and Creativity, Designing and Developing Digital-Age Learning Experiences and Assessments, Modeling Digital-Age Work and Learning, Promoting and Modeling Digital Citizenship and Responsibility and Engaging in Professional Growth and Leadership.

The ISTE NETS and Performance Indicators for Administrators (NETS•A)
Defines what administrators need to know and be able to do in order to discharge their responsibility as leaders in the effective use of technology in our schools. Categories include: Visionary Leadership, Digital-Age Learning Culture, Excellence in Professional Practice, Systemic Improvement and Digital Citizenship.

Educational Testing Service ICT Literacy Standards
Digital Transformation. A Framework for ICT Literacy
This framework is an early effort to provide a foundation for the design of instruments including large-scale assessments intended to inform public policy and diagnostic measures to test an individual’s skills associated with information and communication technology. The authors maintain the need for ICT and the importance that ICT literacy plays and will play in an increasingly technological workplace.

Jenkins Literacies based on New Media
Confronting the Challenges of Participatory Culture: Media Education for the 21st Century
This report answers to reports like the Pew Internet Project that monitors media use by students. Participation in culture will increasingly mean by digital means. We need to be sure that students are not learning how to engage this way on their own simply by interacting with popular culture. We need to be sure that students have the skills and experiences necessary to become full participants. That means understanding the role played by media in our lives and the ethics of being participants in an online environment. Simple access to technology doesn’t guarantee full engagement. This paper is an accounting of the cultural competencies and social skills required by young people to truly be part of the participatory culture afforded by technology and the new media. The roles of schools parents and society are discussed. The new skills/literacies are outlined.

Dede’s Neomillennial Learning Styles
Determining, Developing and Assessing the Capabilities of “Future-Ready” Students
White Paper produced to stimulate dialog in North Carolina about preparing their students for the
future. A comparison of the various frameworks is presented. Concern is expressed that existing frameworks are short on specifics as to what actual skills and content should be taught. A good description of the economic reality of declining portions of the labour force and what this means for “future ready” students. Points out that the 21st century is quite different than the 20th in the capabilities people need for work, citizenship, and self-actualization. This White Paper discusses 1) how to determine future-ready capabilities by offering a synthesized framework for 21st century skills, 2) how to develop these capabilities through proposed curricular evolution, and 3) how these capabilities should be assessed in contemporary learning environments.


INTERNATIONAL

AALF (Anytime Anywhere Learning Foundation)
21 Steps to 21st Century Learning™ A Framework for Effectively Implementing 1-to-1
AALF’s framework for implementing a 1 to 1 computing device learning environment. A rough guide intended to inform leadership teams through the process.
21 Steps to 21st Century Learning™ A Framework for Effectively Implementing 1-to-1
http://www.aalf.org/comm/docs/files/22.pdf (Graphic)

AUSTRALIA: University of Melbourne ACTS, Draft White Paper 1 Defining 21st century skills
A draft white paper from the University of Melbourne regarding the teaching and assessment of 21st century skills, which serves as a report to the 2010 Learning and Technology World Forum in London. This paper synthesizes research on the role of standards and assessment in promoting learning, describes the nature of assessment systems that can support changes in practice, Illustrates the use of technology to transform assessment systems and learning, and proposes a model for assessing 21st century skills.
This paper is in draft and may not be used as a quotable resource.
Draft White Paper 1 Defining 21st century skills

EUROPEAN UNION: Key Competences For Lifelong Learning
Framework for identifying key competencies for 21st Century Learning in Europe. Literacy and numeracy figure prominently as domains as do Digital literacy, Learning to Learn, Social and Civic Competences, Initiative and Entrepreneurship and Cultural Awareness and Expression

Implementation of “Education and Training 2010” Work Programme “Key Competencies”
Contains the Framework for Key Competences in a Knowledge-Based Society. Features the domains and associated competences as well as the associated knowledge, skills and attitudes outcomes. There are also some interesting background documents in the literature cited.

OECD (Organization for Economic Cooperation and Development)

**Definition and Selection of Key Competencies Executive Summary**
The OECD Core competencies. A brochure summarizing the OECD’s Definition and Selection of Competencies (DeSeCo) Project. Suggests 3 categories for “key” competencies. Good backgrounder on what makes for a key competency and how to choose what they will be. This document provides a framework that can guide the longer-term extension of assessments into new competency domains (PISA is the model they use to frame this discussion).

**21st Century Skills and Competences for New Millennium Learners in OECD Countries**
A short discussion of the importance and relevance of 21st century skills and competencies in the current policy debate and the definitions and conceptual frameworks that have been used in the literature, and proposes a new three-dimensional framework, consisting of the dimensions of information, communication and ethics and social impact. Based on a questionnaire of OECD countries as well as white papers and other literature. Most countries have referenced 21st Century skills as being a priority; few have followed through to the point where assessment practice policy has been established. Also teacher training programs have not generally included 21st Century skills or the role of ICT in pedagogy into their syllabi. This paper discusses the implications that this has on the development of 21st Century skills, assessment practice and teacher preparation.

Investing in Human and Social Capital: New Challenges. Theme 2: Matching skills to new needs

A call to match education with the actual skills that are needed by the economy, this paper emphasizes the need for systems to design educational program paths that are flexible and can respond to the needs of various sectors as their requirements change in response to world economic trends. “With a rapidly rising demand for skills, countries can no longer simply rely on education systems that efficiently sort individuals, but need to improve learning outcomes throughout the population and to capitalize on the full potential of all individuals.”
Employable skills and occupational mobility, mixes of vocational training and academic focus that meshes student interest with employer needs and assessment are also themes. “Schools need to get their learning goals and standards right and to transform their assessment systems to reflect what is important, rather than what can be easily measured.”

This document initiates a discussion about teachers and their professional development; specifically what forms have the best impact and how systems can respond to the professional development needs of teachers in the face of 21st Century education. “But there is a large gap – perhaps even a gulf – between the evidence on effective learning environments for the 21st century and established practice in many of today’s schools and classrooms.”


**GOVERNMENT REFERENCES**

**CANADIAN**

The Government of Canada in its Throne and Budget Speech on March 3, 2010 has committed to a multi-year Digital Economy Strategy to accelerate the adoption of digital technologies critical to our economy and society. Industry Canada in its Consultation Paper calls for the intelligent use of digital technologies and the shift towards next generation and broadband infrastructure networks to support innovation and remote and rural needs. The Government of Canada has renewed a suite of programs to develop language and culture using social networking and the creative process in film, music, and digital media and publishing.


Industry Canada identifies science, technology and innovation as critical to Canada’s economic development and social well-being, providing benchmarked evidence of the country’s performance internationally. The business plan and budget place priority on the need to attract and retain world-class students and researchers and to provide the research tools and infrastructure to grow Canada’s capacity for innovation. Industry Canada identifies among its strategic enablers – people management, stewardship, management of information and technology along with communications and engagement.


Budget 2011 continued support of Canada’s Digital Economy Strategy is the latest in a series of legislative and program initiatives, reflecting the Government’s commitment to the digital economy. It provides a framework to encourage the private sector to adopt new technologies for the workforce of tomorrow. The National Research Council’s Digital Technology Adoption Pilot Program is set to assist Canada’s overall productivity and create market growth and opportunity. Funding is also available to colleges to deliver services and expertise to small and medium sized businesses.


Human Resources and Skills Development Canada (HRSDC) in reaching its mandate to improve the literacy and essential skills of adult Canadians, the 2010 – 2011 *Consultation Report on HRSDC’s Suite of Literacy and Essential Skills Tools* determined nine 21st century reading, writing, document use and numeracy skills common in fulfilling workplace needs. The Office of Literacy and Essential Skills (OELS) in
its *Literacy and Essential Skills* has created and disseminated a set of developmental tools to support stakeholder policies and staff training needs.


The Canadian Council on Learning (CCL) claims Canadians are slipping down the international learning curve over the failure of provincial, territorial and federal governments to work together. As the CCL prepares to conclude its operation, it advocates the need for a national learning framework with a sustained trans-Canadian approach along with a mission, vision and model to unite Canadians in a common purpose. The vision of CCL was to link Canadians in sharing learning experiences promoting the enhancement of learning as a core value of a distinctive Canadian society. The CCL survey of attitudes towards learning reinforces the belief by Canadians that learning is the single greatest factor in individual and collective success and urges the need for leadership from organizations such as the Council of Ministers of Education.

**Canadian Council on Learning** (CCL), *What is the Future of Learning in Canada*, October 2011, [http://www.ccl-cca.ca/CCL/AboutCCL/PresidentCEO/20111011FutureLearning.html](http://www.ccl-cca.ca/CCL/AboutCCL/PresidentCEO/20111011FutureLearning.html)

Canadian School Boards Association in its priorities for 2011 – 12 identifies the integration of emerging technologies into teaching and learning in Canadian classrooms, the creation of policy to promote classroom and community/industry connections, sustainability and partnerships and the promotion of research-based practices in Canadian classrooms that develop 21st century learning skills in areas such as literacy, communication, collaboration, critical-thinking and problem solving. **Canadian School Boards Association**, *Priorities 2011 – 2012*, [http://cdnsba.org/advocacy/priorities](http://cdnsba.org/advocacy/priorities)

Council of Ministers of Education at its 96th meeting began to discuss the global movement to integrate 21st century competencies in public education and determine what they could do to advance 21st century learning models in Canada. Ministers agreed on Canada’s key priorities on four themes for upcoming OECD discussions, including equipping teachers for the 21st century and matching skills to new needs. The CMEC 99th meeting focused on the progress of its *Learn Canada 2020* joint 2008 declaration and guiding document. Ministers received information from the Canadian School Boards Association about its priorities for 21st century learning and shared how provinces and territories are addressing the skills.


**BRITISH COLUMBIA**: The Liberal government identifies key priorities of job creation, families first and leading an “open data” platform in preparing students for jobs of tomorrow. “Regular town hall meetings” and social media offer a voice to British Columbians to inform the work of government in creating a strong economy to unify diverse family needs. The Premier’s Technology Council (PTC) offers an ideal vision for transformational change elements required by its education system in meeting the urgent needs of a knowledge-based society. Skills and
attributes for the 21st century are identified along with transformations required to current practices, systems and roles.

Premier’s Technology Council (PTC) A Vision for 21st Century Education, December 2010
http://www.gov.bc.ca/premier/technology_council/

ALBERTA: Education is identified as a priority of a Conservative government as Alberta heads into an election in 2012. Revised education legislation following the first reading of Bill 18, A 21st Century Transformation is built on a series of initiatives driven by 21st century competencies and foundations. November 2011 to January 2012 public consultations, written letters and provocations using social media reflect a strong emphasis on 21st century key elements and processes for a new legislation to govern Kindergarten to graduation.


In its steering committee report on Inspiring Action on Education April 2010, Alberta Education presses for a vision that describes how educate Albertans see themselves in the future, as engaged thinkers and ethical citizens with an entrepreneurial spirit. A shift in education requires a focus on learners, core 21st century competencies and technology to support the creation and sharing of knowledge along with an understanding that education expands beyond the school.


The Discussion Paper, We Engage Engager provided the rationale for the vision, values and principles along with definitions of the core competencies along with a visual of the 21st century framework.


Alberta Education’s Curriculum Redesign initiative presents a Framework for Student Learning articulating 21st century outcomes along with standards, guidelines and an articulated process for curriculum design, engagement, and implementation. The framework presents a circular model defining the relationships between subject disciplines essential for students to achieve the “Three Es: Engaged Thinkers and Ethical Citizens with an Entrepreneurial Spirit” placing the student at the centre of the decision-making, and providing “I” statement indicators for achievement.


Stakeholder consultations on the student learning framework focused on key concepts around three common understandings; One: Literacy, numeracy and interdisciplinary learning, Two: Ways of Knowing, Student centred, personalized learning, and Three: Flexible timing and pacing in a variety of learning environments and Assessment. Stakeholders included the Alberta Teachers Association, Alberta School Councils and School Boards, Alberta School Superintendents, First Nations, Metis and Inuit and other education and community members.


ONTARIO: The Ontario government throne speech makes no specific reference to 21st century skills or competencies, but Premier Dalton places priority on maintaining Ontario’s schools as the best in the English speaking world with its recent move to full day kindergarten. Ontario students are among the highest achievers in the country, crediting smaller class sizes, family literacy centres and online tutoring. Its plan is to build the best-educated workforce in the world. Government of Ontario, Ontario Students Lead the Way, http://news.ontario.ca/edu/en/2011/11/ontario-students-lead-the-way.html

The Ontario Ministry of Education hosted more than 600 delegates representing every level and sector of education from 8 countries gathered at the “Whole System Reform Summit.” Co-chairs, Sir Michael Barber and Michael Fullan summarized key issues along with an overview grid of contexts, goals and actions of 5 jurisdictional case studies presented. They identify “21st –century skills,” “soft skills,” well-rounded education,” or broad definitions of literacy and numeracy common to jurisdictional action, along with an aim to put more focus on individual students, engagement and needs. Barber and Fullan offered debate over 4 tensions; assessment, curriculum, merit pay and autonomy, identifying 3 challenges: 7 key components to system reform, deliberate practice, and centralized versus decentralized autonomy. They recommend a path of starting contexts, concrete pathways to success and clustered interventions.


Catherine Fife, President of the OPSBA, identifies that the challenge is about what learning should look like in 21st century classrooms. What is missing is a provincial vision that describes how technology can be used to: promote innovative thinking and collaborative work; incorporate rich digital resources into student learning; employ varied assessment methods to improve learning; model ethical practices in the digital age and strengthen professional development. The OPSBA calls for continued review of the Discussion Paper *What if? Technology in the 21st Century Classroom* with the province to address the question of how schools can be connected and relevant for students in a global community and to explore the relationship between using technology and enhancing the teaching and learning process. Ontario Public School Boards Association, The Debate on Banning Cell Phone Misses the Mark, September 16, 2010, http://www.opsba.org/index.php?q=news/the_debate_on_banning_cell_phones_misses_the_mark

Jenson, Taylor and Fisher report that despite massive investments, there is little evidence of its impact on student achievement. Research points to inconsistent and inconsequential implementation of ICT to
advance 21st century skills. Technology continues to be used primarily for administration rather than instruction; there is little systematic professional development for pre-service or in-service teachers on ICT-based instruction and few accountability measures exist for reporting on teachers’ efforts to integrate ICE in instruction; initially cited by Larry Cuban in his 2001 publication of Oversold and Underused: Computers in the Classroom.


QUEBEC has identified economic development as a major priority along with health, family and sustainable development. The Department of Education and Sport will see an increase in funding with all schools (90%) receiving interactive display boards, teaching materials and teacher training.


NEW BRUNSWICK: The government in its throne speech identifies a need to create a new foundation to address a shifting population, the expectations of new standards and technology and economic development strategies through public-sector engagement. Public consultations began on January 11, 2012, guided by Learning Everybody’s Project founded on four pillars of learning to know, to do, to live together and to be, each containing skill competencies for learning at home, at school, at work, in the community. Standards and guidelines for beginning teachers reflect the province’s shift in public education to a 21 Century model of learning.


NOVA SCOTIA: The Minister of Education’s September 2, 2011 opening school day message focused on cyber bullying and the fight for safety on the internet and mobile devices. The government’s support for literacy intervention support and family services was noted. The Department of Education in its Statement of Mandate proposes to work with local boards to improve student engagement, positive school culture in addition to working with the Nova Scotia Educational Leadership Consortium to develop principals in supporting effective instruction.


PRINCE EDWARD ISLAND: The Liberal government credits its full-day kindergarten and increasing attendance in post secondary education as indicators of social success. Its platform goal for education is to offer young learners the best tools in a changing world.

Liberal Party Policy Platform, September 2011 http://www.movingforwardpei.ca/news/79/72/Liberal-Policy-Platform/ The Minister of Education invited 250 education, business and community leaders, parents and students to gather ideas, direction and commitment what Island learners require in order to be successful in the 21st Century. Consensus points included: identifies an emphasis on student-centred Project Based Learning. Relationships are credited as key in sustaining learning and a model is suggested to involve
community, school and social contacts, home and family, and students. 24 themes grouped in three skill
categories: learning, literacy and life were presented by Charles Fadal from his book 21st Century Skills.

NEWFOUNDLAND: The Speech from the Throne pledges additional budget support for technology
resources to support 21st century learning, along with investments in infrastructure and programming to
tailor teaching to diverse student needs. The Department of Education makes no direct statement to
address 21st century learning in its identification of 4 strategic enhancement issues for inclusive social
and economic success: early childhood and select Kindergarten to Grade 12 enhancements, post-
secondary programs and skilled trade training, infrastructure improvements across all levels and
increased access to literacy learning opportunities for adults.

YUKON: In its third mandate, the Government of the Yukon directs its support to early learning and
parenting support along with along with meeting the demand for more educational facilities and
training programs to train Yukoners for Yukon opportunities. The Department’s Strategic Plan offers
recommendations for the structure and delivery of experiential education as well equitable access of
programs to all students addressing gaps in learning among males and females and First Nation and non-
First Nation students. Professional Development for educational assistants, teachers and administrators
in best-practices and practical skill development and alignment to resources is a priority.
Yukon Department of Education, Department of Education Strategic Plan 2011 – 2016: Our

NORTHWEST TERRITORIES: The 2011 – 2012 budget provides support to educational opportunities for
students including volunteer and leadership development opportunities such as public speaking and
Youth Ambassador Programs. A commitment is made to increase the number of Aboriginal teachers
and language and culture teachers to confirm beliefs about student success.
Government of the Northwest Territories, The Budget Address,
http://www.fin.gov.nt.ca/address/index.htm

NUNAVUT: The government of Nunavut, in its deficit budget, struggles to address poverty needs,
housing and provide support to an education system which keeps its students in school.

UNITED STATES

United States Department of Education and Partnership for 21st Century Skills, Learning for the 21st
framework, provides the framework, foundation, tool, and resource links for the Route 21 participating
states.

21st Century Skills Leadership States include: Arizona, Illinois, Iowa, Kansas, Kentucky, Louisiana,
Maine, Massachusetts, Nevada, New Jersey, North Carolina, Ohio, South Dakota, South Carolina, West
Virginia and Wisconsin. Each state member has committed to a readiness plan which commits to 21st

INTERNATIONAL

Organization for Economic Cooperation and Development (OECD): Ananiadou and Claro provided information about surveyed responses from 17 OECD countries providing a framework of 21st century competencies and technology to guide reform or innovation of teaching and learning in the classroom. The report defines competencies around in three dimensions of information, communication and ethics and social impact. The majority of countries reported to have their guidelines or frameworks in legislation or national curriculum, but only three countries report any assessment policies or guidelines in place for these skills. Few countries provided clear definitions of skills and competencies and integrated them in a cross-curricular manner. Few training or in-service programs were offered to target the development of 21st learning for teachers. Ananiadou, K. and M. Claro (2009), 21st Century Skills and Competences for New Millennium Learners in OECD Countries, OECD Education Working Papers, No. 41, OECD Publishing. http://dx.doi.org/10.1787/218525261154

While many countries have reported curriculum reforms incorporating digital competencies, teacher education has not been included in either articulation or implementation. Competency standards for teachers are not well-defined and do not endorse a vision of what teaching and learning in a knowledge society should be and what supporting role technology should take. Survey information provided by 10 countries along with research from 31 OECD countries was analyzed and cited in the report. Rizza, C. (2011), “ICT and Initial Teacher Education: National Policies”, OECD Education Working Papers, No. 61, OECD Publishing. http://dx.doi.org/10.1787/5kg57kjj5hs8-en

Rizza in her report on teacher education

WALES: The Welsh Assembly Government and the Welsh Local Government Association and local authorities have collaborated to commit resources to support a set of 21st century standards including school and playground design needed to transform learning environments and encourage play and experiential learning. A School Effectiveness Framework requires and guides local school planning for the creative and innovative use of ICT to achieve a list of key elements such as the entitlement of students to use technology within and beyond school, engagement, professional development and data to support learning progress and plan performance. Scenarios of alternate practice and exemplars of school grounds in included. Welsh Assembly Government, 21st Century Schools Information Document, May 2010, www.wlga.gov.uk/english/21st-century-schools-programme


FINLAND: The Ministry of Education makes no formal mention of 21st century learning in its current educational plan, strengthening the development of positive outcomes for students and social emotional learning through the development of activities linked to school work. Creativity, social skills, innovativeness, problem solving capacities and information management skills are to be developed through diverse and didactic learning environments and methods as a means for students to achieve positive outcomes on national curricula and to create opportunities for students to influence and
participate in their learning. Information and communication technology and digital environments are to be used and teacher development plans reflect this need.


**SINGAPORE**: The Ministry of Education has announced a framework to develop 21st century skills. At the centre core of the circular framework are core values surrounded by the 5 social emotional learning competencies. The 21st century skills of Information and Communication Skills, Critical and Inventive Thinking and Civic Literacy, Global Awareness and Cross-cultural Skills form the next ring, leading to student outcomes of a confident learner, self-directed learner, concerned citizen, and active contributor.


The Infocomm Development Authority (IDA), a statutory board of the Singapore Government made a commitment to achieve 90% broadband usage in all homes with 100% computer ownership in homes of school-aged children by 2015 in its Intelligent Nation (iN2015) Master plan.


**AUSTRALIA**: The international ATC21S project defines a timeline and five phases of collaboration to develop and pilot a series of learning progressions from novice to expert on selected 21st century competencies and ICT literacies for public domain sharing. Stakeholders are researchers, students, teachers from founder countries, Australia, Singapore, Finland, and the United States. A series of white papers provide a research foundation on the topics of 21st century skills, methodology and technology, custom learning environments and formative evaluation and Policy Frameworks for New Assessments. The project has identified skills and competencies in ways of thinking, ways of working, tools for working and skills for living in the world. Learning progressions for collaborative problem solving and learning in digital networks are currently under development.


**UNITED KINGDOM**: The Education Secretary announced the scrapping of the ICT curriculum in favour of teachers developing what and how to teach and use relevant and exemplary material available on the web to be truly competitive in the digital age. Companies such as Microsoft, Google and Cambridge University are working with organizations like the British Computer Society to produce free material for school use. Facebook endorsed the government’s plan and is working with partners to develop a program for students to design and build social applications. New programming is to be underway in September 2012 along with funding for teacher training and continual professional development.

8. KEY REFERENCE DOCUMENTS

In preparing the proposed C21 Canada learning framework contained in Section C, multiple sources were reviewed. An Annotated Bibliography of these key references is contained in Section E.

A representative selection of framework concepts are summarized below for review by delegates to the February 15th Summit. Further review of references in the Annotated Bibliography is encouraged to appreciate the broader range of available information.

The Organization for Economic Cooperation and Development cites the progress of 17 of its 34 members, including Canada and the United States, in teaching 21st Century skills and competencies. The Partnership for 21st Century Skills represents the work of the government of the United States and its distribution across the 16 participating states. A number of 21st Century learning initiatives already underway in Canada are also cited.

The comparison below is organized to distinguish learning competencies from content literacy, noting that learning skills are required by students to construct meaning, understanding and depth to achieve content literacy and adapt to the complexity of the workplace and life in general. The use of themes, inquiry and interdisciplinary practices offers relevancy to distinguish and personalize learner contexts, environments, places and spaces and creates the opportunity to engage in authentic, meaningful work at school.

Constructivist pedagogy, including explicit teaching of skills, building on prior knowledge, reflection and metacognition are essential in deepening understandings. Scaffolding, gradual release of responsibility and differentiated instruction and assessment are essential practices in ensuring mastery of skill development. A wide body of learning science supports these pedagogies, much of which is reflected in current curricula and frameworks.

Our students have experienced new forms of socialization and social capital from a generation of internet and emerging information and communication technologies. Digital technologies are recognized as having the potential to enhance the development of content literacy as well as
further the development of learning skill competencies by virtue of the interaction and engagement they command.

The pursuit of integrating ICT in learning must however be cognizant of and address the legitimate public concerns associated with internet safety and cyber bullying. In addition, teachers must receive the training and support they require. The full potential of ICT in learning will only be realized when pre-service and in-service teacher standards and professional development activities are aligned to support teachers attaining the skills they need to best serve their students.

Jurisdictions across Canada share a priority for the education of its citizens as the capital required for economic success. Tools and resources are in place to close the gap between what young people are experiencing outside school and the finite learning options offered by schools. A Canadian 21st Century learning framework must set the stage for the shift towards the intelligent use of digital technology within the school system and across space and time.

Chart 1 provides a comparison among frameworks articulated by jurisdictions in Canada, the United States and the Organization for Economic Cooperation and Development.

**Chart 1:**

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<td></td>
<td>Reading, Mathematical, Scientific literacy (PISA) Information Dimension: Use language, symbols and text interactively Communication Dimension: use knowledge and information interactively</td>
<td>Language Arts, World languages, Arts, Mathematics, Economics, Science, Geography, History, Government and Civics</td>
<td>Functional numeracy and literacy, communications and media literacy</td>
<td>Literacy skills: Numeracy, reading, writing, media, technological, cultural STEM: science, technical, engineering and mathematics with the addition of the arts</td>
<td>Literacy and numeracy; Subject and discipline areas provide a context for developing competencies and opportunities for interdisciplinary learning</td>
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<td>COMPETENCIES:</td>
<td>Interacting in heterogeneous groups: relating well to others, cooperation, managing and resolving conflict. Acting Autonomously: self-identify, set goals, take responsibility, act within the big picture, assert rights, interests, limits and needs</td>
<td>Creativity and innovation, critical thinking and problem solving, communication and collaboration, flexibility and adaptability, initiative and self-direction, social and cross-cultural skills, productivity and accountability, leadership and responsibility</td>
<td>Critical thinking and problem solving, creativity and innovation, collaboration and teamwork, personal organization, motivation, self-regulation and adaptability, ethics, civic responsibility, cross-cultural awareness</td>
<td>Learning and innovation skills: Critical thinking, problem solving, analytical skills, synthesis, communications, creativity, risk taking. Life Skills: flexibility, adaptability, resilience, social, accountability, responsibility, interpersonal skills, citizenship</td>
<td>Critical thinking, problem solving and decision making, creativity and innovation, social, cultural, global and environmental responsibility, communication, collaboration and leadership, lifelong learning, personal management and well-being</td>
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<td>ICT INTEGRATION:</td>
<td>virtual groups support interaction, collaboration and feedback both in and out of school, videogames strengthen communication and collaboration, gaming supports strategic thinking, reflection and metacognition among peers</td>
<td>Access, evaluate and use information, analyze media and create media products, Apply ICT effectively and ethically</td>
<td>Technological literacy - thinking tools to amplify learning and improve productivity and work effectively in the knowledge economy. Research and information fluency, Digital citizenship, technology operations and concepts</td>
<td>Technology is a major factor in improving school life; it is an enabler rather than an end in itself</td>
<td>Digital and technological fluency: access, understand and manipulate information creatively and effectively for learning, sharing and creation, critically, safely and ethically</td>
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<td>THEMES:</td>
<td>Ethics and social impact dimension: globalization and multiculturalism provide ethical challenges to develop skills and competencies; impact of ICT on social life and impact of actions on the environment</td>
<td>Global Awareness, Financial, Economic, Business and Entrepreneurial Literacy, Civic, Health and Environmental Literacy</td>
<td>Shifting roles: Passive student to active learner</td>
<td>Student-centred respecting gender, language, culture, ability. Project-based Learning to engage students in learning essential knowledge and life-enhancing skills through extended inquiry on authentic questions and carefully designed products and tasks.</td>
<td>Engaged thinking, ethical citizen with an entrepreneurial spirit</td>
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**DRIVERS:** Innovative pedagogy; teach in a 21st century context using 21st century tools, personalize learning, engage differentiated instruction and scaffolding, balance formative and summative assessment.

| Learning science Pedagogy: constructivism, engaging in experiential learning and building on prior knowledge, differentiating instruction, reflection/metacognition and scaffolding; access to diverse knowledge sources and explicit teaching of scaffolded skills by the teacher (2) | Emphasize deep understanding and learning skills, engage students in real world data, tools and experts, allow for multiple measures of mastery, use 21st century assessments that measure 21st century skills, portfolios, enable supportive technology, community resources, inquiry and higher order thinking. | **From...** learning to learning to learn, content-based system to skills-based system, one size fits all to tailored learning, testing to assess to assessing to learn, classroom learning to lifelong learning, teacher as lecturer to guide. Flexible path with project-based or integrated learning. | Enhance student-centred culture; Teacher engagement and heightened civility. Enhance teacher excellence and toolkits through leadership, engagement, experiential, hands-on project-centred options. New models of assessing learner success. Role change for teachers from sources of knowledge to facilitators of learning. Empower creativity. | The student is at the centre of all decisions and discussions related to curriculum. Inclusive and safe schools, relevant and engaging, setting students up for success (FNMI) |

**REFERENCES:**